

The Source

May 11, 2022

PRO*ACT

Market Alerts

Apples – Market mostly steady as slowly decreasing supplies meet slowly decreasing demand. Small Fuji's are scarce as the remaining packout is skewing large. Deals on Grannies.

Asparagus – Supplies are starting to improve as domestic programs are coming on strong and Peruvian imports have increased. Look for the market to come off slowly going into the weekend..

Avocados – Supplies are steady. Markets have reached the bottom, and will be expected to tick up next week as Mexico slows crossings into USA. Peru is right around the corner.

Bell Peppers – East-coast supply will be limited until Georgia gets going. First harvest should start next week. Nogales pepper is wrapping up limited sizing and volume available. Quality is fair. Coachella green bells should go for a few more weeks then transition to Bakersfield area next week. Reds out of Coachella will start late this week, red prices have firmed up as Nogales volume continues to wind down.

Berries (Blackberries) – Most shippers are gapping on this item until Central California picks up in volume in two to three weeks.

Berries (Blueberries) – Good numbers are coming out of Mexico ,Georgia, Florida, and Central California keeping the markets flat.

Berries (Raspberries) – This item remains very limited for most shippers. Mexico is on the decline and we are 2 to 3 weeks away from increased California production.

Berries (Strawberries) – Demand remains strong however, numbers are beginning to build for the end of the week. Quality is very nice right now and product is moving through the pipeline well. We expect downward pressure in the market next week after a brief warming trend over this weekend.

Broccoli – Broccoli supplies continue to be very good in Salinas, Santa Maria, and Mexico. Look for this market to stay steady going into the weekend.

Continued

Brussels Sprouts – Brussels Sprout supplies continue to be very limited. The heat in Mexico has stunned the growth and has caused crew shortages. Look for supplies to remain tight for the next couple of weeks.

Carrots – Jumbo and cello carrots are still in light supplies due to smaller sizing being harvested in current fields. Harvesting in Bakersfield, CA is expected to start late May.

Cauliflower – Cauliflower supplies are limited as quality has lowered yields. Look for the cauliflower market to go up going into the weekend.

Celery – Demand exceeds supplies industry wide with this commodity. Light supplies are expected for the rest of the month of May. Seeders will continue to be reported from all shippers. Production in Salinas will start around July. Transfers will continue to Salinas from Oxnard/ Santa Maria. Large sizing has the best availability.

Citrus (Lemons) – Supplies are steady out of the Central Valley. Ventura County will continue to trickle in.

Citrus (Limes) – Prices continue to fall. Overall supply has improved with large sizes still very limited. Expect this trend to continue into next week.

Citrus (Oranges) - Supplies remain very limited on 113's and 138's this week and are expected to remain tight through the rest of the navel season. We may need to sub sizes around or move orders a day to help fill in full. Markets will remain firm due to the limited availability. We highly encourage sending orders in advance to help secure orders.

Cucumbers – East-coast supply is adequate with Georgia starting in a light way this week. In Nogales, strong spring crops with good quality available. Baja region continues to build volume as more growers come online.

Eggplant – Overall markets steady on both coasts. A bit more volume available out of Coachella with Baja starting mid-June.

Continued

Garlic – California supplies remain tight. Imports from China will help offset in a minor way. Pricing is higher and quality is good.

Grapes (Green) – Green grape market is firm on both coasts. Some lots with ambering. Better quality varieties commanding a premium. Mexican grapes should start in about two weeks followed by Coachella about a week later.

Grapes (Red) – Red grape market is better. Most of the distressed fruit has been dealt with causing the market to slowly rise from the bottom up. Mexican grapes should start in about two weeks followed by Coachella about a week later.

Green Onions – Green Onion supplies continue to be steady. Look for this market to stay steady going into next week.

Kale – Steady supplies are keeping this market level. Watch this market closely with this past rain storm.

Lettuce (Iceberg) – This market is steady overall. Warm temperatures are expected next week that can bring on fields earlier than predicted. Growers are preparing for this. Supply gaps are currently seen in the industry due to sporadic plantings from different suppliers in the industry. The weights are averaging 40-43 pounds with discoloration and misshapen heads being reported. Insect damage has been seen as well.

Lettuce Leaf – Romaine, green and red leaf as well as butter has firmed up in the marketplace. There continues to be ample supplies of romaine hearts with multiple shippers. Supplies are expected to be moderate to good with multiple suppliers. Warm upcoming weather has shippers interested in the movement of all leaf items. Some shippers are flexing on volume type orders so promote as much as possible. Tip and fringe burn continues to be reported in a light way. This market is expected to turn around in the next few weeks.

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Lettuce Tender Leaf – Good supplies with quality overall fair to good with texture and size within specification. Italian parsley continues to be very limited. The recent heat has caused seeders causing an industry-wide shortage on Italian parsley.

Melons (Cantaloupe) – Imports in Florida should continue for another 2 weeks. Volume out of Nogales is picking up quickly and putting severe downward pressure on the market. California will start in a light way later this week in the Imperial Valley.

Melons (Honeydew) – Honey dews from central America will continue out of Florida for another 2 weeks. Volume out of Nogales is picking up quickly and putting severe downward pressure on the market. California will start in a light way later this week in the Imperial Valley.

Melons (Watermelon) – Increased supplies in Mexico and Florida are bringing this market lower. Good quality on both coasts.

Mushrooms – Good availability. Prices remain elevated.

Onions – Texas is in the final weeks of its crop. Deals are available on jumbo reds. California continues to ramp up. High heat is expected, so expect higher pulp temps. New Mexico expected to start first week of June.

Pears – Washington pear inventories are starting to thin out. Prices are generally higher. New crop California Bartletts will start about July 11th.

Pineapples – Steady volume on the pineapple front. Fruit quality is good right now with no issues forecasted for the near future.

Continued

Potatoes – Limited Norkotahs remain on the market. Burbanks are the primary variety shipped. Increase order lead time due to sheds limiting pack time to extend supplies through the summer.

Squash – Market is steady to slightly higher on both coasts. East-coast supply is available out of FL/GA. In the west, Nogales volume is good but we should start to decline over the next few weeks as season wraps up. Next regions are Baja and Santa Maria. Limited amount of zucchini now available out of Fresno.

Stone Fruit – California peaches, nectarines and apricots have started. High prices on the first of the season production. Colder weather this week is keeping prices up. Warmer weather next week will ramp up production quickly. Expect this market to ease off in the next couple of weeks.

Tomatoes – Rounds are steady out of Florida. Quality is good with mainly larger sizes available. Quincy and the Carolinas expected to start in early June. Less volume available out of Nogales as Baja continues to build volume on both rounds and romas. California desert tomatoes will start next week; one month from now will move to the San Joaquin Valley. Romas out of Florida will run through May at which point demand will shift out west till regional programs start in July.

A Peek at Peak Seasons

Strawberries

Weather

California – An upper low over the region continues to bring cold morning lows through Thursday with low 30s to low 40s, with coldest temps in the southern Salinas Valley. High pressure returns to the area on Friday kicking off a heat wave with max temps in the 60s at the coast and up to this mid 90s inland through the weekend.

Mexico – A few sprinkles or light showers are possible over the region but overall most fields should see dry conditions into and through the weekend. Temps will remain warm and steady through May 15th.

Florida – High pressure remains over the northern Gulf, pushing over the peninsula as a closed low over the Georgia coast comes ashore late Thursday into Friday night, with most of the rain showers and thunderstorms over the Atlantic.

Arizona – Unseasonably cool temps today/Thursday (upper 70s to mid 80s) due to a low pressure system passing through the western US that will increase wind gusts to 40-45 mph and 25-30 mph elsewhere. High pressure ridge rebuilds over the weekend, allowing afternoon highs to warm 10-15 degrees above normal.

Freight

Trucks remain steady in the northwest, Idaho, and California. The national average on diesel fuel continues to rise and is currently at 5.623 per gallon.

Commodities at a Glance

 APPLES	Quality is good, pricing is steady	 CITRUS (LEMONS)	Quality is good, pricing is steady	 MELON (CANTALOUPE)	Quality is good, pricing is lower
 ASPARAGUS	Quality is good, pricing is lower	 CITRUS (LIMES)	Quality is good, pricing is lower	 MELON (HONEYDEW)	Quality is good, pricing is lower
 AVOCADO	Quality is good, pricing is steady	 CITRUS (ORANGES)	Quality is good, pricing is steady	 MELON (WATERMELON)	Quality is good, pricing is lower
 BELL PEPPERS	Quality is good, pricing is steady	 CUCUMBERS	Quality is good, pricing is steady	 MUSHROOM	Quality is good, pricing is higher
 BERRIES (BLACKBERRIES)	Quality is fair, pricing is higher	 EGGPLANT	Quality is good, pricing is steady	 ONIONS	Quality is good, pricing is lower
 BERRIES (BLUEBERRIES)	Quality is good, pricing is lower	 GARLIC	Quality is good, pricing is steady	 PEARS	Quality is good, pricing is higher
 BERRIES (RASPBERRIES)	Quality is fair, pricing is higher	 GRAPES (GREEN)	Quality is good, pricing is higher	 PINEAPPLES	Quality is good, pricing is steady
 BERRIES (STRAWBERRIES)	Quality is good, pricing is steady	 GRAPES (RED)	Quality is good, pricing is steady	 POTATOES	Quality is fair, pricing is higher
 BROCCOLI	Quality is fair, pricing is steady	 GREEN ONIONS	Quality is fair, pricing is steady	 SQUASH	Quality is good, pricing is steady
 BRUSSELS SPROUTS	Quality is fair, pricing is higher	 KALE	Quality is good, pricing is steady	 STONE FRUIT	Quality is good, pricing is lower
 CARROTS	Quality is good, pricing is steady	 LETTUCE ICEBERG	Quality is fair, pricing is steady	 TOMATOES	Quality is good, pricing is steady
 CAULIFLOWER	Quality is fair, pricing is higher	 LETTUCE LEAF	Quality is fair, pricing is steady		
 CELERY	Quality is fair, pricing is higher	 LETTUCE TENDER LEAF	Quality is fair, pricing is steady		