

# The Source

March 29, 2023

PRO\*ACT

## Market Updates

**Apples** –Market steady for most varieties. Good deals on small galas.

**Asparagus** –Out west, the market is starting to climb; demand is good. Retail ads have started for the Easter holiday. In the east, Peruvian is still a week out with high volume.

**Avocados** –More 40/48's are becoming available as the market levels out. 60's #2 supplies are running low. Overall, there is good demand and the quality is good.

**Bell Peppers** –Markets are steady on both coasts. Florida is peaking on large fruit while Mexico is on the smaller size. Expect adequate supplies for the duration of the Nogales season.

**Berries (Blackberries)** –Central Mexico production has dropped significantly while cold weather and rain have delayed start dates in the central California area creating a gap. This gap is expected to last until mid-April.

**Berries (Blueberries)** –Mexican crossings have decreased leaving us reliant on decreasing numbers until the weather warms up in central California and Baja, starting the season in those areas. This is expected to happen over the next 2 to 3 weeks. Florida and Georgia should start slowly over the next 2 weeks as well.

**Berries (Raspberries)** –Similar to blackberries, Central Mexico's production is much lower for this commodity. Cooler than normal temperatures combined with rain in California are holding up fruit maturation causing a gap expected to last over the next 2 to 3 weeks.

**Berries (Strawberries)** –Rain and cold weather are causing a lot of production to be thrown down into the furrows. Drastically lowering yields. This occurs in central California and Baja. Central Mexico still produces very few numbers in this demand exceeds supply market.

**Broccoli** –Supplies are limited in Yuma as we approach transition. Supplies in Santa Maria and Mexico are steady. Overall, the quality continues to be above average. Look for this market to adjust higher heading into the weekend.

## Continued

**Brussels Sprouts** –There is good availability and pricing is competitive in the industry. Expect steady production with this commodity throughout the week. Overall, good quality is being reported.

**Carrots** –Whole carrot supplies continue to be tight due to recent inclement weather. Markets continue to be high.

**Cauliflower** –Cauliflower supplies are getting tight as we approach the end of the Yuma season. Santa Maria and Mexico supplies are steady and we could see more demand in these areas. Expect this market to rise as we approach the weekend.

**Celery** –This market is steady. Santa Maria and Oxnard will have plenty of supplies throughout the week. Although there has been plenty of rain in this growing region, this commodity continues to be available to meet all demands. The quality continues to be good, with only slight seeder being reported. Value-added products have no pricing escalation. Florida's production is light but available.

**Citrus (Lemons)** – The main growing region is District 1 and is peaking on FCY fruit. District 2 will get started in better volume in late March and bring more choice-grade fruit to the market. Small fruit is tight due to rain increasing fruit size. The market continues to climb.

**Citrus (Limes)**–Markets are rising again. Reduced crossings reduce supply. Quality is good with fruit peaking at 230/250 ct. Flexibility in sizing may be required to fill orders. Holy week may keep prices firm through next week.

**Citrus (Oranges)** -Supplies peak at 72/88/113ct. The quality is good. Markets have been low but will tighten up with the rain/cold weather in the forecast.

**Cucumbers** – The market is slightly off as several regions are now in play including central Mexico and Baja. Overall, the quality is good.

**Eggplant** –The market is steady on both coasts. Mexico will continue through April and then move north to the California desert.

## Continued

**Garlic** -Steady California production is expected throughout the week. Good quality has been reported.

**Grapes (Green)** –Plenty of supplies of green grapes on both coasts. There is a wide range in price and quality.

**Grapes (Red)** –Plenty of supplies of red grapes on both coasts. There is a wide range in price and quality.

**Green Onions** –Mexican-grown supplies continue to improve this week. Mexico's warmer weather is helping spur growth. Overall, the quality is good.

**Kale** –This market continues to be steady. Moderate to good availability is expected throughout the week. Overall, the quality is good and the market is steady.

**Lettuce (Iceberg)** –This market is active and will likely continue until next week. Warm temperatures in the Yuma region brought production up by two weeks and now supplies have tightened up. The weights average 40-44 pounds. Common defects include misshapen heads, pinking, and discoloration. Yuma production is expected to run through April pending the heat in this region. Huron looks to begin production in a week.

**Lettuce Leaf** –Although romaine and all leaf items have high availability now, we expect markets to tighten up next week. The warm weather in Yuma has increased production by two weeks and shippers are catching up with production numbers. Production is expected to run through April in Yuma. Common defects include fringe burn, as well as slight blistering and peeling.

**Lettuce Tender Leaf** –Supplies continue to be available for parsley, spinach, and arugula due to the current and recent warm weather in Yuma. The weather in the growing region will continue to be good into the weekend. Overall, quality is expected to be fair and the price should be steady.

# The Source

March 29, 2023

PRO\*ACT

## Market Updates

**Melons (Cantaloupe)** – The market is low and better supplies on a large fruit volume deals on 6's, very limited on 12 and 15.

**Melons (Honeydew)** –The honeydew market is low; good supplies on 5/6's.

**Melons (Watermelon)** –Mexico is still struggling with supplies. Supply from offshore imports is slightly better; the market is rising.

**Mushrooms** – Growers have caught up to surplus. Supplies are expected to be limited for next two weeks.

**Onions** –Northwest supplies are winding down. South Texas is ramping up. Excellent availability on all colors.

**Pears** –Market slightly higher as retail bag programs switch from Bartletts to Anjous.

**Pineapples** –Steady open market volume. Overall, the quality is good and the market is steady.

**Potatoes** –Growers are entering their last cellars of Norkotahs. Supplies are limited and prices are trending higher. Expect limited supplies of Burbanks and #2s.

**Squash** –Zucchini supplies are plentiful, and there is a promotable volume available. The yellow market has also fallen with improved availability.

**Stone Fruit** –Very light supplies of imported peaches and nectarines on both coasts. Plum supplies are moderate. The imported Kiwi market is steady. Supply remains light and the market is steady.

**Tomatoes** –Markets are stable in all regions. Good quality and availability of all varieties. Promotable volumes are available.

## A Peek at Peak Seasons

**Blackberries (Past Peak Season)**  
**Blueberries (Past Peak Season)**  
**Raspberries (Past Peak Season)**

## Weather

**California** –Throughout tonight, showers are expected to continue to be light to moderate with an additional 1/4 to 3/4 inches of rain. Morning lows will be in the mid-30s to mid-40s and daytime highs will be in the 50s to low 60s. As skies clear tomorrow, minimum temperatures will drop to the low 30s, while maximum temperatures rise to 70 by Saturday. There is a slight chance of light rain Saturday night from a weak system, but conditions will mostly be dry.

**Mexico** –A seasonal weather pattern will continue through the weekend, bringing near-normal temperatures to most of the region. Through Sunday, maximum temperatures will be in the low-upper 80s. Through the weekend, morning temperatures will drop into the upper 40s to mid-50s. Mostly dry weather through Apr 2, excluding a few light isolated showers mostly over South-Central Mexico.



**Florida** –A few scattered light showers are expected today south of I-4, then dry through the weekend for all points south of Jennings. Under strengthening high-pressure, highs will warm from the mid-70s to mid-80s Wed, to mid-80s to low 90s by Friday and remain there through the weekend. Morning lows will be in the 40s-60s today, cooling several degrees behind the frontal passage and clearing Thursday. They will warm to low 60s-70 by Friday and Saturday.

**Arizona** –Afternoon highs today are expected to reach the mid-70s to low 80s. Cool afternoon highs tomorrow will be in the high 60s. Warmer over the weekend as a high-pressure ridge builds. On Sunday, temperatures will reach the low-upper 80s.area valleys.

## Freight

Trucks remain steady in California, Idaho, and the Northwest. The national diesel average dropped slightly and is currently at 4.128 per gallon. California prices have also dropped and are now at 5.165 per gallon.

# Commodities at a Glance

 APPLES	Quality is good, pricing is steady	 CITRUS (LEMONS)	Quality is good, pricing is steady	 MELON (CANTALOUPE)	Quality is good, pricing is steady
 ASPARAGUS	Quality is good, pricing is lower	 CITRUS (LIMES)	Quality is good, pricing is higher	 MELON (HONEYDEW)	Quality is good, pricing is steady
 AVOCADO	Quality is good, pricing is steady	 CITRUS (ORANGES)	Quality is good, pricing is steady	 MELON (WATERMELON)	Quality is good, pricing is steady
 BELL PEPPERS	Quality is good, pricing is steady	 CUCUMBERS	Quality is good, pricing is steady	 MUSHROOM	Quality is good, pricing is higher
 BERRIES (BLACKBERRIES)	Quality is good, pricing is higher	 EGGPLANT	Quality is good, pricing is steady	 ONIONS	Quality is good, pricing is lower
 BERRIES (BLUEBERRIES)	Quality is good, pricing is higher	 GARLIC	Quality is good, pricing is steady	 PEARS	Quality is good, pricing is higher
 BERRIES (RASPBERRIES)	Quality is good, pricing is higher	 GRAPES (GREEN)	Quality is good, pricing is higher	 PINEAPPLES	Quality is good, pricing is steady
 BERRIES (STRAWBERRIES)	Quality is good, pricing is higher	 GRAPES (RED)	Quality is good, pricing is higher	 POTATOES	Quality is fair, pricing is higher
 BROCCOLI	Quality is good, pricing is higher	 GREEN ONIONS	Quality is good, pricing is lower	 SQUASH	Quality is good, pricing is steady
 BRUSSELS SPROUTS	Quality is fair, pricing is steady	 KALE	Quality is good, pricing is steady	 STONE FRUIT	Quality is good, pricing is steady
 CARROTS	Quality is good, pricing is steady	 LETTUCE ICEBERG	Quality is good, pricing is higher	 TOMATOES	Quality is good, pricing is steady
 CAULIFLOWER	Quality is fair, pricing is higher	 LETTUCE LEAF	Quality is good, pricing is higher		
 CELERY	Quality is good, pricing is steady	 LETTUCE TENDER LEAF	Quality is fair, pricing is steady		