

The Source

November 30, 2022

PRO*ACT

Market Alerts

Apples – Apple inventories are starting out low this week due to light packing schedules last week on account of the holiday. Overall, the market remains tight.

Asparagus – West coast supplies are improving mainly on standard and large; still tight on XL and JBO. East coast has good supplies and better pricing

Avocados –There is a good supply on all sizes. Overall, good quality and pricing is steady. Suppliers dealing on volume.

Bell Peppers – The markets are fairly steady and quality is good. Cold temperatures tightening supplies. Florida supply is adequate, but normal production is expected next week. Nogales supply is steady yet slowly improving. Red bells remain very short. Hothouse production out of Canada is finished and markets are relying now on Central Mexico to carry the load till Sinaloa gets going in January.

Berries (Blackberries) –Steady numbers crossing in from Mexico. Overall, good quality and pricing is steady.

Berries (Blueberries) – Product remains readily available from Peru, Chile, and Central Mexico. Overall, quality is good and pricing is steady.

Berries (Raspberries) –Steady numbers are crossing in from Central Mexico. Overall, quality is fair and pricing is steady.

Berries (Strawberries) –There is a demand exceeds supply market in effect for the 9th straight week.

Broccoli –Supplies continue to be very limited the first couple weeks in Yuma due to the cold weather. Quality issues such as pin rot have been causing extremely lower yields. Look for supplies to continue to be limited as we approach the weekend.

Brussels Sprouts – Supplies continue to be on the tighter side. Expect good quality and the market to be steady as we approach the weekend. Overall, quality is fair and pricing is steady.

Continued

Carrots – Carrot supplies are ample besides organic rainbows and conventional jumbos. Organic rainbow and conventional jumbo carrots will be in a better spot next week.

Cauliflower – Cauliflower supplies continue to be extremely limited in Salinas and Santa Maria. The cold weather has stunted the growing process. Look for supplies to remain tight going into next week.

Celery –This market is very active. Escalated pricing is in effect on all value added items. Southern California will continue to be the main growing region for this commodity. Salinas production is over and Yuma will start in the last weeks of December. All sizing is available for now. Overall, good quality continues to be reported.

Citrus (Lemons) –The California Desert/Arizona Region and San Joaquin Region are the main growing regions. Overall, quality is good and pricing is steady.

Citrus (Limes)–The markets remain flat. Fruit is peaking on core sizes. Overall, good quality and availability. Expect prices to rise in January.

Citrus (Oranges) - Domestic navels are now the main variety. 72ct and larger will get better as the season progresses. Current gas times are 72 hrs; Brix is currently 11-12. Cooler nights are upon us which will help color up the fruit naturally.

Cucumbers –Light demand and better supplies drive prices down. Florida's supply is adequate with fair quality. Mexico is continuing to build volume on cucumbers. Overall, the quality is good.

Eggplant – Prices are steady; enough supply to meet demand on both coasts. Overall, the quality is fair.

Garlic –The garlic supplies have improved. The new California crop for 2022 is helping supplies. Overall, the quality is good and the price is higher.

Continued

Grapes (Green) –Domestic green grapes are slightly higher as a split market develops between stronger larger grapes and weaker fruit that needs to be moved. Imports are already being quoted on the East coast at much higher pricing.

Grapes (Red) – The domestic red grape market continues to advance as the season starts to wind down. There will be domestic reds available into December. Imported reds are already being quoted on the East Coast at much higher pricing.

Green Onions – Green Onion supplies are slowly improving. The weather in Mexico does look good in the short term. Green Onion supplies will continue to improve going into the weekend.

Kale –Supplies are moderate due to the cold weather in Yuma. Look for this market to steadily go up going into the weekend. Overall, good quality and pricing is steady.

Lettuce (Iceberg) –Demand continues to exceed supply. It is likely that this will continue for the next two to three weeks or until distributors and retailers stop buying this commodity. As a result of the cold weather, shippers are entering fields three to four weeks early in order to have lettuce to pack into cartons. Expect light weights of 26-34, puffiness, hollow and soft heads due to weather conditions. Value-added items are increasing at record highs with all processors. Yuma has moderate to light production.

Lettuce Leaf –Green and red leaf lettuce, as well as butter and romaine, are in short supply. Romaine hearts continue to hit record highs. As in previous weeks, all processors are escalated. This will last for two to four weeks or until demand falls off. Lightweights continue to be reported on romaine and all leaf items. Shippers are also dealing with ice in the morning and fewer harvesting hours for the day. Expect active markets to continue.

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Lettuce Tender Leaf – All spring mix, parsleys, spinach, cilantro and arugula are extremely limited due to the cold overnight lows. Expect shortages going through the weekend. The cooler weather in Yuma and Mexico is causing slow growth and causing fields to be behind. Overall, quality is fair and pricing is higher.

Melons (Cantaloupe) – The offshore season is in full swing on Florida ports with improving supplies and good demand, Texas and California ports start this week, and Nogales/ Mexico's supplies and quality are fair.

Melons (Honeydew) – Nogales/Mexico is going strong with plenty of fruit. Overall, fair quality and pricing is steady. Offshore imports have started at better quality and higher pricing than Mexico.

Melons (Watermelon) – Supplies continue to stay tight in Mexico. Low sugar readings offshore imports will start mid-December. Overall, the quality is fair.

Mushrooms –Supplies are improving. Overall, quality is good and pricing is higher.

Onions – Good supplies and good availability of all sizes. Super colossals and jumbo whites are highest priced.

Pears –Market is steady on light inventories due to the holiday week. Overall, the quality is good.

Pineapples –Steady open market volume. Overall, quality is good and pricing is steady.

Potatoes –40 - 70 CT and #2s are extremely limited. The market remains extreme. Overall, the quality is good.

Squash – Markets are about steady. Good availability on zucchini, still very light on yellow. Quality is fair in Florida with some scarring; better quality out of Nogales. Supplies are expected to improve next week.

Continued

Stone Fruit – New crop California kiwi is in full swing. Pomegranates and persimmons are in full production in the Central Valley. Imported peaches and Nectarines should start mid-December.

Tomatoes – FOBs are up significantly, especially on rounds. Much lighter supplies out of Florida over the next few weeks. Quality is fair. Demand will shift to Romas which will further increase those prices. Flexibility in size may be required to fill orders. Markets are expected to remain very high through the end of December.

A Peek at Peak Seasons

Blueberries

Weather

California –Today's low temperatures are expected to be near record lows for interior valleys, with lows in the low 20s to the low 30s south of Soledad, and in the low-upper 30s northward and along the coast. The next rain event moves into Monterey Bay around 10 AM Thursday, spreading quickly south but still resulting in 1 to 1.5" of rain over Salinas north through Morgan Hill, about 3/4" south of there. There is a possibility of isolated thunderstorms.

Mexico – Mostly seasonal weather and steady temperatures through the weekend. Over the next five days, the region should experience mostly dry weather. Through the weekend, temperatures will peak in the low 70s to low 80s across Central Mexico. Temperatures should drop into the mid-40s to mid-50s through Thursday, and mid-40s to low 50s through Friday and Sunday.


Florida – Today, northern Florida may see showers and isolated thunderstorms as the southern tail of a front weakens, and far southern Florida may also see showers during the afternoon. Other than that, dry conditions are expected through the weekend, but northeasterly winds gusting to 17-22 mph are expected Thursday through Saturday.

Arizona – Rain could fall late this week and into the weekend due to an upper-level low passing through. The afternoon highs are expected to be in the mid-60s to low 70s through Sunday. Today and tomorrow morning, lettuce ice is expected to be light to moderate.

Freight

Trucks in California remain steady. Trucks continue to be tight in the Northwest and Idaho. The national diesel average dropped to 5.141 per gallon while California prices dropped to 6.006 per gallon.

Commodities at a Glance

 APPLES	Quality is good, pricing is higher	 CITRUS (LEMONS)	Quality is good, pricing is steady	 MELON (CANTALOUPE)	Quality is good, pricing is higher
 ASPARAGUS	Quality is good, pricing is steady	 CITRUS (LIMES)	Quality is good, pricing is steady	 MELON (HONEYDEW)	Quality is good, pricing is steady
 AVOCADO	Quality is good, pricing is steady	 CITRUS (ORANGES)	Quality is good, pricing is steady	 MELON (WATERMELON)	Quality is good, pricing is steady
 BELL PEPPERS	Quality is good, pricing is steady	 CUCUMBERS	Quality is good, pricing is lower	 MUSHROOM	Quality is good, pricing is higher
 BERRIES (BLACKBERRIES)	Quality is good, pricing is steady	 EGGPLANT	Quality is fair, pricing is steady	 ONIONS	Quality is good, pricing is lower
 BERRIES (BLUEBERRIES)	Quality is good, pricing is steady	 GARLIC	Quality is good, pricing is steady	 PEARS	Quality is good, pricing is steady
 BERRIES (RASPBERRIES)	Quality is fair, pricing is steady	 GRAPES (GREEN)	Quality is good, pricing is higher	 PINEAPPLES	Quality is good, pricing is steady
 BERRIES (STRAWBERRIES)	Quality is fair, pricing is steady	 GRAPES (RED)	Quality is good, pricing is higher	 POTATOES	Quality is good, pricing is higher
 BROCCOLI	Quality is fair, pricing is steady	 GREEN ONIONS	Quality is fair, pricing is lower	 SQUASH	Quality is good, pricing is steady
 BRUSSELS SPROUTS	Quality is fair, pricing is steady	 KALE	Quality is good, pricing is higher	 STONE FRUIT	Quality is good, pricing is steady
 CARROTS	Quality is good, pricing is steady	 LETTUCE ICEBERG	Quality is fair, pricing is higher	 TOMATOES	Quality is good, pricing is higher
 CAULIFLOWER	Quality is fair, pricing is higher	 LETTUCE LEAF	Quality is fair, pricing is steady		
 CELERY	Quality is good, pricing is higher	 LETTUCE TENDER LEAF	Quality is fair, pricing is higher		