

# The Source

June 22, 2022

PRO\*ACT

## Market Alerts

**Apples** – Some shippers are nearing the end of their gala storage supplies. Expect this market to rise only slightly as demand is moderate at best. New crop galas are the first variety to come off and should start the week of 8/9.

**Asparagus** – Mexican asparagus continues to transition from Southern Baja to Central Mexico supply. Central Mexico is off to a slow start due to rain. Peru is still facing cold weather, especially in the South (Ica) where production is very limited at the moment. Good supplies on STD and LG very limited on XL and JBO.

**Avocados** – Markets are increasing as the Mexico's Negra crop winds down, as well as California. Flora Loca is right around the corner. Very light supplies of Peruvian fruit available.

**Bell Peppers** – Markets fairly steady. Georgia is experiencing some very hot temperatures causing heat related quality issues along with reduced shelf life. Expect GA crop to finish sooner than later. Growers have started crown picks out of North Carolina; sizing mainly Jumbo. A number of local deals will also begin over the next several weeks. Out west volume has improved out of Bakersfield, but weather will keep prices firm.

**Berries (Blackberries)** – Good quality and quantities are coming from California and Georgia. We expect the markets to remain flat.

**Berries (Blueberries)** – A gap exists in the California season and the beginning of the PNW growing season. Markets are short and demand exceeds supply particularly in the West where there are no buying options at this time.

**Berries (Raspberries)** – Steady supplies of West Coast product.

**Berries (Strawberries)** – Markets are still flat as we experience light demand and peaking numbers.

**Broccoli** – Broccoli supplies continue to be good in Salinas and Santa Maria. Look for this market in Salinas and Santa Maria to slowly go up as this heat wave is causing some lower yields.

## Continued

**Brussels Sprouts** – Brussels Sprout supplies are starting to tighten again with the current heat wave. Shippers are seeing seeders, puffy heads and reporting insect damage due to the recent heat waves. Look for this market to stay volatile for the next 4 weeks.

**Carrots** – Jumbo carrots are still in light supplies due to smaller sizing being harvested in current fields. Harvesting in Bakersfield, CA has begun, but Jumbos out of this region will not begin for another couple weeks to help increase sizing.

**Cauliflower** – Cauliflower supplies continue to be very good with the recent warm weather in Salinas and Santa Maria. Mexico is experiencing pest pressures due to the heat and humidity causing lower yields. Look for the cauliflower market to stay steady going into the weekend.

**Celery** – This market is steady overall. The quality, although seeder is present is much better compared to past weeks. Production in Salinas continues to be moderate to light. The best availability continues in southern California. Large sizing, twenty-four counts in particular has the best availability. All sizing will be available to meet demand.

**Citrus (Lemons)** – District 1 (Central Valley) is still trickling in with peak sizes currently being 115ct and larger. District 2 (Oxnard/Ventura County) is now the main growing region; sizing expected to be peaking on 140ct and smaller. Due to growing conditions in this region, choice grade fruit will dominate the marketplace; Fancy grade prices will increase. Seedless lemon season will run through early-June. Gap is expected between growing seasons. Harvesting will end early-June and new crop production will start in early November.

**Citrus (Limes)** – More rain hitting the Veracruz growing region through next week. Although prices have been holding fairly steady so far, prices are expected to firm up a bit the end of this week.

**Citrus (Oranges)** - Supplies on 113ct/138ct are slightly better. Valencia's are now the primary variety. Gas times are around 24-48hrs; quality is strong. Brix are in the 12-14 range. We highly encourage sending orders in advance to help secure orders.

## Continued

**Cucumbers** – Overall supply is adequate as both coasts are in transition. Georgia is finishing up and NC will start to wind down this week. Several other local deals will start by early July. Baja and Central Mexican cucumber supply is adequate but expect better supply by early July. Cucumbers are available to load in South Texas.

**Eggplant** – Markets steady. Good supply in the east with more local regions coming online soon. Western supply remains adequate but volume should improve by first week of July.

**Garlic** – California supplies remain tight. Imports from China will help offset in a minor way. Pricing is higher and quality is good.

**Grapes (Green)** – The green grape market remains steady. Good supplies and good quality out of both Nogales and Coachella. Central Valley greens will start Mid July.

**Grapes (Red)** – The red grape market remains extremely long. Pricing ranges from \$26.95 for the best out of Coachella to \$8.95 for a medium large flame in Nogales. This market looks like it will stay depressed past the holiday.

**Green Onions** – Green Onion supplies continue to be steady. Look for this market to stay steady going into next week.

**Kale** – Steady supplies are keeping this market level. Look for this market to continue to stay steady going into the weekend.

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**Lettuce (Iceberg)** – Seasonably warm temperatures continues to be the story with this commodity. Yields are down slightly but overall demand is off. There is a gap in pricing so please be aware. Some growers are much better off than others. The warm temperatures has been the cause for defects like discoloration, misshapen heads and internal burn. Weights are averaging 39-43 pounds.

**Lettuce Leaf** – Extreme temperatures in the growing regions of northern and southern California has created lower yields for growers of romaine as well as green and red leaf and butter. Tip and fringe burn is being reported as common defects that are seen. Overall yields are down. Romaine hearts have lighter supplies as well. Demand is fair, overall. Expect lighter supplies to exist for all leaf items towards the end of the month.

**Lettuce Tender Leaf** – Good supplies with quality overall fair to good with texture and size within specification. Stay tuned with these markets as this heat wave will have an affect on quality and yields.

**Melons (Cantaloupe)** – Good supplies in Imperial valley and Yuma. limited on small sizes 12-15's peaking on JBO 9's. Good demand.

**Melons (Honeydew)** – Nogales starting to come off. The Imperial Valley and Yuma districts are in good supplies. More 4's and 5's few 6's and 8's

**Melons (Watermelon)** – Nogales supplies finishing up and Southern California supplies are good. Stronger demand coming into the holiday.

**Mushrooms** – Supplies are ample, promotable volumes.

**Onions** – CA is changing varieties making Medium and Jumbos tight. New Mexico is steady on supply and price.

## Continued

**Pears** – New crop California Bartletts will start about July 11th. Quality should be very nice. Washington pear inventories are starting to thin out. Prices are generally higher.

**Pineapples** – Steady volume on the pineapple front. Fruit quality is good right now with no issues forecasted for the near future.

**Potatoes** – Extremely limited production and available supplies of storage crop potatoes. Expect prices to increase until new crop Norkotahs become available in early August.

**Squash** – SEast-coast volume has dipped a bit due to hot weather causing prices to firm up, more so on the yellow squash. Demand has shifted out west to Santa Maria and Baja also causing prices to rise. This is expected to be short lived as several local deals starting in the east.

**Stone Fruit** – A dip in the supply of east coast peaches caused California peaches to go up in price this week. Increasing volumes from in the Central Valley over the next two weeks should keep a lid on this market. Nectarines are steady with nice quality. Plums will remain light all season due to a light crop set.

**Tomatoes** – East-coast production out of Quincy and South Carolina are in full swing. Quality has been good even with hot temperatures. More regions will start to open up by the first week of July, Tennessee, North Carolina and Virginia. There is product coming out Baja and Eastern Mexico crossing thru South Texas. More growers have come online in the San Joaquin region, expect volume to gradually increase

## A Peek at Peak Seasons

**Strawberries**    **Apples (Past Peak Season)**  
**Green Grapes**   **Blueberries (Past Peak Season)**  
**Red Grapes**  
**Stone Fruit**

## Weather

**California** – Heat wave continues today with morning lows in the upper 40s to low 60s with daytime highs in the 70s to low 80s at the coast and 80s to near 100 inland.

**Mexico** – Isolated showers and thunderstorms are possible through the weekend. Some of the thunderstorms could produce 1" of rain or more across the region.















**Florida** – A low pressure center forms over northern Florida for Friday with scattered rain showers and isolated thunderstorms through the weekend. Winds will turn easterly, with light scattered rain showers over the central to southern peninsula.

**Arizona** – Chance for isolated to scattered thunderstorms over the next five days due to increasing moisture. Afternoon highs today will reach 101-107 degrees warming Thursday to 104-110 degrees.

## Freight

Trucks remain steady in Idaho, the northwest, and California. The national average on diesel fuel remained steady and is currently at 5.718 per gallon.

# Commodities at a Glance

 APPLES	Quality is fair, pricing is steady	 CITRUS (LEMONS)	Quality is good, pricing is steady	 MELON (CANTALOUPE)	Quality is good, pricing is steady
 ASPARAGUS	Quality is good, pricing is higher	 CITRUS (LIMES)	Quality is good, pricing is steady	 MELON (HONEYDEW)	Quality is good, pricing is steady
 AVOCADO	Quality is good, pricing is steady	 CITRUS (ORANGES)	Quality is good, pricing is steady	 MELON (WATERMELON)	Quality is good, pricing is steady
 BELL PEPPERS	Quality is good, pricing is steady	 CUCUMBERS	Quality is good, pricing is steady	 MUSHROOM	Quality is good, pricing is higher
 BERRIES (BLACKBERRIES)	Quality is fair, pricing is steady	 EGGPLANT	Quality is good, pricing is steady	 ONIONS	Quality is good, pricing is steady
 BERRIES (BLUEBERRIES)	Quality is good, pricing is higher	 GARLIC	Quality is good, pricing is higher	 PEARS	Quality is good, pricing is higher
 BERRIES (RASPBERRIES)	Quality is fair, pricing is steady	 GRAPES (GREEN)	Quality is good, pricing is steady	 PINEAPPLES	Quality is good, pricing is steady
 BERRIES (STRAWBERRIES)	Quality is fair, pricing is lower	 GRAPES (RED)	Quality is good, pricing is steady	 POTATOES	Quality is fair, pricing is higher
 BROCCOLI	Quality is fair, pricing is steady	 GREEN ONIONS	Quality is fair, pricing is steady	 SQUASH	Quality is good, pricing is higher
 BRUSSELS SPROUTS	Quality is fair, pricing is higher	 KALE	Quality is good, pricing is steady	 STONE FRUIT	Quality is good, pricing is higher
 CARROTS	Quality is good, pricing is steady	 LETTUCE ICEBERG	Quality is fair, pricing is higher	 TOMATOES	Quality is good, pricing is steady
 CAULIFLOWER	Quality is fair, pricing is steady	 LETTUCE LEAF	Quality is fair, pricing is steady		
 CELERY	Quality is good, pricing is lower	 LETTUCE TENDER LEAF	Quality is fair, pricing is steady		