

The Source

November 16, 2022

PRO*ACT

Market Alerts

Apples – Larger size gala's continue to be tight. The crop as a whole is down from last year and the size profile is small, this will continue throughout the season. Overall, quality is good and pricing is steady.

Asparagus – Supplies continue to remain tight on the West Coast. East coast has good supplies and better pricing. Both coasts are struggling with a limited supply of XL and JBO sizing.

Avocados – There is a good supply on all sizes. Overall, good quality and pricing is steady. Suppliers dealing on volume.

Bell Peppers – Markets are steady, though a bit tighter in the East. Cool weather in the East is keeping upward pressure on markets. There is some overlap in the west between Coachella and Nogales. More Nogales shippers will come online between now and early December on green bells. Red bells remain very short; demand exceeds supply. No relief is expected on reds until Nogales gets going in late December.

Berries (Blackberries) – Supplies look to taper off coming into the end of the month out of Mexico. West coast production is done for the most part. Overall, quality is good and pricing is higher.

Berries (Blueberries) – Peruvian season is just about done. We will see Mexican production increase and arrivals from Chile begin to become available.

Berries (Raspberries) – Raspberry production should remain fairly steady although in a declining mode. Overall, quality is fair and pricing is higher.

Berries (Strawberries) – We are still in a demand exceeds supply situation as we wait for the new areas of Central Mexico, Baja, and Florida to begin meaningful production after Thanksgiving.

Broccoli – Supplies continue to be very limited as we transition to Yuma. Quality issues such as pin rot have been causing extremely lower yields. Look for supplies to continue to be limited as we approach the weekend.

Continued

Brussels Sprouts – Supplies continue to get tighter. By the weekend, we can expect good quality and a steadily increasing market. Overall, quality is fair and pricing is higher.

Carrots – Carrot supplies are ample besides organic rainbows and conventional jumbos. Organic rainbow and conventional jumbo carrots will be in a better spot Late-November.

Cauliflower – Cauliflower supplies continue to be extremely limited in Salinas and Santa Maria. Quality continues to be affected by the heat and rain. The cold weather has also stunted the growing process. Look for supplies to remain tight going into next week.

Celery – Salinas is all but finished with production of this commodity. Southern California is the growing region where most of this commodity is being produced. All sizing is available with large sizing having the best quality. This week, escalating pricing on value-added products will trigger the second tier. The overall quality continues to be above average.

Citrus (Lemons) – California Desert/ Arizona Region and San Joaquin Region are the main growing regions. Overall, good quality and pricing is steady.

Citrus (Limes) – Markets are flat across the board; demand is moderate. Availability is better on small fruit. Overall, quality is good and pricing is steady.

Citrus (Oranges) - Domestic navels are now the main variety. 72ct and larger are tight to start off the season. Current gas times are 72 hrs; Brix is currently 11-12. Cooler nights are upon us which will help color up the fruit naturally.

Cucumbers – Prices are slightly lower but remain elevated. Cold weather has slowed production in Georgia. Florida crops look to have a delayed start to their season due to past hurricanes. Mexican supplies are slowly improving. Overall, quality is good and pricing is steady.

Continued

Eggplant – Cool weather has reduced production, keeping upward pressure on the eastern markets. Better quality out of Florida. Westcoast supply is good with good quality coming out of Nogales.

Garlic – The garlic supplies have improved. The new California crop for 2022 is helping supplies. Overall, the quality is good and the price is higher.

Grapes (Green) – Domestic green grapes are slightly higher as a split market develops between stronger larger grapes and weaker fruit that needs to be moved. Imports are already being quoted on the East coast at much higher pricing.

Grapes (Red) – The domestic red grape market continues to advance as the season starts to wind down. There will be domestic reds available into December. Imported reds are already being quoted on the East Coast at much higher pricing.

Green Onions – Green Onion supplies continue to be somewhat limited. The weather in Mexico does look good in the short term. Green Onion supplies will continue to be moderate going into the weekend.

Kale – Steady supplies are keeping this market level. Look for this market to stay steady going into the weekend. Overall, good quality and pricing is steady.

Lettuce (Iceberg) – Demand continues to be strong. The market continues to reach new highs daily. Value-added items continue at an all time high as customers try to fill orders in record numbers. At a minimum, value-added products will continue to increase during the month of November. The production in Huron is finished. Yuma has moderate availability at best but simply not enough to meet demand. Light weights, ribbing, and misshapen heads continue to be the main issues with this commodity.

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Lettuce Leaf – All leaf items including romaine and romaine hearts continue to reach record highs in the marketplace. Supplies cannot keep up with demand. Huron will continue to have light production on romaine, green and red leaf as well as butter and romaine hearts. Expect light supplies through the month of November at a minimum. Production in Yuma is moderate at best. Santa Maria has moderate supplies as well. The quality continues to be above average. Lighter weights due to early harvesting are occurring but the product, for now, is very clean. The weather so far has been ideal for growing.

Lettuce Tender Leaf – Supply has been good with most tender leaf items with fair quality in size and texture. All tender leaf supplies are good at this time.

Melons (Cantaloupe) – The offshore season has begun. Mexico's supplies have lighted up in Nogales. Strong demand keeps prices high. Overall, quality is good and pricing is higher.

Melons (Honeydew) – Nogales/Mexico is going strong with plenty of fruit. Overall, fair quality and pricing is steady. Offshore imports have started at better quality and higher pricing than Mexico.

Melons (Watermelon) – Supplies continue to stay tight in California and Mexico. Overall fair quality. Low sugar readings offshore imports will start mid-December.

Mushrooms – Supplies are limited heading into the holiday season. Place plenty of lead time for orders.

Onions – Yellows are steady and reds are slightly lower. Transportation difficulties are slowing movements. Overall, quality is good and pricing is lower.

Pears – Market mostly steady. Wide range in prices on mostly US#1 fruit.

Pineapples – Steady open market volume. Overall, quality is good and pricing is steady.

Continued

Potatoes – Prices remain elevated. #2s demand exceeds available supply. Quality is excellent, but sizing is smaller, peaking on 80 CT.

Squash – Markets are steady; a bit tighter in the east. Cooler weather on both coasts is slowing production. Good supply out of Nogales. Overall, quality is good and pricing is steady.

Stone Fruit – Peaches and Nectarines are done for the season. Plums will continue for about another two weeks with light supplies. All of the remaining plums are red. New crop California kiwi is in full swing. Pomegranates and persimmons are in full production in the central valley. Imported peaches and Nectarines should start mid-December.

Tomatoes – Markets are expected to remain active/elevated through the end of the year. Demand exceeds supply. Both coasts continue to work through past hurricanes; supply is extremely short. Mexican romas will be the primary source for the next few months as Florida is not expected to have a significant supply till January once replanted crops yield fruit.

A Peek at Peak Seasons

Apples
Blueberries

Blackberries (Past Peak Season)
Raspberries (Past Peak Season)
Strawberries (Past Peak Season)

Weather

California – Through the weekend, temperatures will remain near to below average due to a cold high-pressure system over the region. A low temperature of the mid-20s and mid-30s is expected south of Soledad, a low of the mid-30s and low-40s is expected in the Santa Clara Valley and the northern Salinas Valley, and a low of the mid-30s and low 40s along the coast. Daytime highs will remain below normal in the upper 50s to low 70s.

Mexico – The next five days will see cool mornings, but near-normal afternoon temperatures. Throughout Central Mexico, relatively dry weather conditions should prevail through the weekend, despite the possibility of a few isolated showers. Over the next five days, temperatures should range from the low 70s to near 80 degrees. Through Sunday morning, morning temperatures will be in the low 40s to near 50 degrees.

Florida – After a cold front, temperatures are much cooler than normal. The wind will shift to a moderate northerly this evening and continue throughout the weekend. Southern counties could see 1 to 2 inches of rain from the next batch of showers arriving late Sunday afternoon.

Arizona – There will be strong gusty winds today due to a low pressure system passing that will keep afternoon highs 10 degrees below normal. Visibility will be reduced due to blowing dust which will be a concern. Through Saturday, temperatures will fluctuate by a couple of degrees between the mid-60s and the low 70s. Most Yuma area valleys will have light to light-moderate ice tomorrow through Sunday morning due to lows in the mid-30s-low 40s.

Freight

Trucks remain steady in California. Trucks in the northwest and Idaho remain extremely tight. The national diesel average remained steady at 5.313 per gallon. California price remained steady at 6.180 per gallon.

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Commodities at a Glance

 APPLES	Quality is good, pricing is steady	 CITRUS (LEMONS)	Quality is good, pricing is steady	 MELON (CANTALOUPE)	Quality is good, pricing is higher
 ASPARAGUS	Quality is good, pricing is steady	 CITRUS (LIMES)	Quality is good, pricing is steady	 MELON (HONEYDEW)	Quality is good, pricing is steady
 AVOCADO	Quality is good, pricing is steady	 CITRUS (ORANGES)	Quality is good, pricing is steady	 MELON (WATERMELON)	Quality is good, pricing is steady
 BELL PEPPERS	Quality is good, pricing is steady	 CUCUMBERS	Quality is good, pricing is steady	 MUSHROOM	Quality is good, pricing is higher
 BERRIES (BLACKBERRIES)	Quality is good, pricing is higher	 EGGPLANT	Quality is fair, pricing is steady	 ONIONS	Quality is good, pricing is lower
 BERRIES (BLUEBERRIES)	Quality is good, pricing is lower	 GARLIC	Quality is good, pricing is steady	 PEARS	Quality is good, pricing is steady
 BERRIES (RASPBERRIES)	Quality is fair, pricing is higher	 GRAPES (GREEN)	Quality is good, pricing is higher	 PINEAPPLES	Quality is good, pricing is steady
 BERRIES (STRAWBERRIES)	Quality is fair, pricing is higher	 GRAPES (RED)	Quality is good, pricing is higher	 POTATOES	Quality is good, pricing is higher
 BROCCOLI	Quality is fair, pricing is higher	 GREEN ONIONS	Quality is fair, pricing is steady	 SQUASH	Quality is good, pricing is steady
 BRUSSELS SPROUTS	Quality is fair, pricing is higher	 KALE	Quality is good, pricing is steady	 STONE FRUIT	Quality is good, pricing is steady
 CARROTS	Quality is good, pricing is steady	 LETTUCE ICEBERG	Quality is fair, pricing is higher	 TOMATOES	Quality is good, pricing is higher
 CAULIFLOWER	Quality is fair, pricing is higher	 LETTUCE LEAF	Quality is fair, pricing is higher		
 CELERY	Quality is good, pricing is higher	 LETTUCE TENDER LEAF	Quality is fair, pricing is steady		